



Fastmarkets Forest Products PPI Awards 2024

Alejandro Mata Lopez's Top Tips for Submissions



Alejandro Mata Lopez
Head Judge

We have an expert panel of independent and industry-leading figures, Fastmarkets analysts and editors, who rigorously assess submissions using a weighted points system that matches published criteria.

Their combined scores shape the shortlists, and the winners will be unveiled at our gala dinner on Tuesday, March 5, 2024.

Ready to submit? Take a look at Head Judge Alejandro Mata Lopez's top tips for crafting your winning submission.

1

CHOOSE THE RIGHT CATEGORY

Don't just submit – make it count! Explore the categories and descriptions and make sure you enter your submission for the right award. If you're unsure, email us at: conferences@fastmarkets.com.

And remember, there's no limit – enter as many categories as you want. Just make sure each entry is finely tuned for that particular award!

2

READ THE ENTRY QUESTIONS

Each category has different criteria that judges look for, so please take care with each entry. You'll find the criteria in the [category descriptions](#).

3

PROVIDE ENOUGH EVIDENCE

Make sure to include plenty of quantitative and qualitative data. Fact and figures, quotes, analytics, case studies and testimonials will all support your submission. And look outside your organisation as well as internally for your testimonials.

4

TAKE YOUR TIME & GET APPROVAL

Craft your submission thoughtfully – our judges evaluate solely based on the information you provide. They have many entries to review, so make yours stand out by being succinct, clear and impactful. Start now and return later, or submit and refine until the deadline.

Remember, submissions are limited to your own business or represented companies with their approval.

5

SUPPORTING MATERIALS

Create a stronger submission with compelling supporting materials. You can share two additional files through URLs, including press releases, testimonials, articles, videos, certifications, accreditations, photos, or any statistical or qualitative data. Elevate your entry with a well-rounded narrative and impactful evidence.

[Submit your nomination](#)